

## Community Connection

**Target Area Goal:** TUSD will use multiple and appropriate methods of communication to reach all stakeholders and community members to gain meaningful input, participation, partnerships, and shared responsibilities for student success.

**Strategy:** TUSD will provide multiple avenues of communication to the Turner Community.

Action Steps	Responsible Party	Resources	Evaluation
1. Communicate information, actions, challenges, and success stories to the community on a frequent (daily) basis and in a transparent manner.	PTA, ASC, secretary, media specialist, Principals, staff	Social Media, Kiosks, recognition ceremonies, newsletters, parent communication	
2. Improve Turner website for ease of accessing, organizing, and disseminating information.	Assistant Superintendent in charge of PR, Building secretary, media specialist	Calendar system, district website	
3. Create and maintain active electronic communication of important events, student progress, student concerns, volunteer opportunities, and grades.	Classroom teachers, Principals, PTA	Classroom websites, email, IC Messenger, parent portal, social media, online classroom management systems	
4. Increase parent/school collaboration nights.	Translators, administrators, PTA, community volunteers	Translated newsletters, emails and phone calls	

**Strategy:** TUSD will build collaborative partnerships with community members that increase opportunities for students in and out of the school setting.

Action Steps	Responsible Party	Resources	Evaluation
1. Promote local businesses and community opportunities for families and students.	Event coordinator, Announcers, administration, Turner Foundation, Turner Days	Script of information, sponsor coupons, discounts and advertisements, banners	
2. Recruit and retain active and supportive businesses and educational institutions to build mutually beneficial relationships that promote mentoring, internship opportunities, and financial support.	ASC, Administration, Community members & local businesses, staff members, school board members, school counselors, CT department	Turner Today, social media, local businesses	
3. Establish active PTA councils that will collaborate with staff, students, parents and community members to increase involvement at school events.	PTA boards and members, staff, ASC, Student Council, support staff, administration, local businesses	PTA membership events, Student Council meetings, PTA meetings, PTA newsletters and social media communication	